



We make brands impossible to scroll past.

Creative Marketing & Media Production Agency — Influencer, UGC & Performance Marketing

ABOUT INFLUUGC

influUGC is a creative marketing and media production agency founded in 2020 and headquartered in Giza, Egypt. We help brands grow across Egypt, Saudi Arabia and the Gulf through content people actually stop for: influencer and UGC campaigns, cinematic production, performance marketing and always-on social media. Everything is produced in-house with our own creator and talent network — creators, actors, models and influencers — so one team owns your campaign from the first idea to the final report.

SERVICES

Production	End-to-end media production: commercials, branded content and cinematic storytelling.
PR Influencer	Influencer & PR campaigns run end-to-end: strategy, talent, negotiation, reporting.
UGC	Authentic creator-made content at scale from vetted creators.
Performance Marketing	Full-funnel paid media on Meta, TikTok, Snapchat and Google, optimised for measurable growth.
Social Media Management	Strategy, content and community management for always-on brands.
AI Video Production	AI-powered video production for faster, bolder campaigns.

FEATURED CLIENTS

Domino's Pizza · realme · flynas

COMPANY FACTS

Founded: 2020

Headquarters: Arab League Street, Agouza, Giza 12651, Egypt

Markets served: Egypt · Saudi Arabia · UAE & the Gulf · worldwide (remote delivery)

Team: 10–49 employees

Languages: Arabic · English

Book a free consultation: www.influugc.com · **Email:** content@influugc.com · **WhatsApp:** +20 102 997 9797

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